

CAPTURE  
THE  
SENIOR  
LIFE

2010 SENIOR PRICE BOOK

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DANNY CLARK  
PHOTOGRAPHY



# SELECT YOUR PORTRAIT SESSION

EXPERIENCE A SENIOR PORTRAIT SESSION LIKE NO OTHER. OUR GOAL IS TO ENSURE THAT YOU NOT ONLY HAVE A GOOD TIME DURING YOUR PORTRAIT SESSION, BUT THE EXPERIENCE FROM START TO FINISH IS AS EASY AS 1-2-3. WE ENCOURAGE ALL SENIORS TO VISIT OUR STUDIO A WEEK OR SO BEFORE THEIR SESSION FOR A DESIGN CONSULTATION. THIS IS A GREAT TIME TO SEE OUR STUDIO AND SAMPLES TO GET IDEAS ABOUT WHAT TO WEAR AND EXPLORE WHAT YOU CAN DO FOR YOUR PORTRAITS. PETS AND FRIENDS WELCOME. (ADDITIONAL FEE MAY APPLY)

SESSIONS SCHEDULED ON SATURDAYS REQUIRE \$500 MINIMUM PORTRAIT PURCHASE

## THE URBAN SESSION \$300

THIS EXCITING **THREE HOUR SESSION** ALLOWS YOU TO REPRESENT YOUR URBAN LIVING AND FASHION STYLE. BRING UP TO **THREE WARDROBE CHANGES** FOR A COMBINATION **INDOOR STUDIO AND ON-LOCATION SESSION**. EXPRESS YOURSELF WITH THE CONFIDENCE OF KNOWING AN ARTIST IS CREATING A MASTERPIECE JUST FOR YOU. AN ART DIRECTION CONSULTATION IS REQUIRED FOR THIS SESSION.

## THE MINI SESSION \$75

THIS **ONE HOUR** SESSION PROVIDES YOU WITH THE VERY BEST IN CLASSIC PORTRAITURE. BRING UP TO **TWO OUTFITS** AND ANY ACCESSORIES THAT REPRESENT WHO YOU ARE AND WHAT YOU HAVE ACCOMPLISHED. (AVAILABLE ON WEEKDAYS ONLY)

## THE METROPOLITAN SESSION \$375

THE METROPOLITAN SESSION IS IN A CLASS OF ITS OWN WITH THE FEEL AND EXCITEMENT OF THE FASHION WORLD. THIS **THREE HOUR SESSION** INCLUDES A **PROFESSIONAL MAKEUP-ARTIST**, UP **FOUR WARDROBE CHANGES** AND AN **IN-STUDIO/ON-LOCATION SESSION COMBINATION**. AN ART DIRECTION CONSULTATION IS REQUIRED FOR THIS SESSION. APPOINTMENTS MUST BE MADE AT LEAST **30 DAYS** IN ADVANCE TO INCLUDE A MAKEUP ARTIST.

ADD A FRIEND- \$150

## THE VILLAGE SESSION \$150

THE VILLAGE IS A **TWO HOUR SESSION** THAT GIVES YOU THE OPPORTUNITY TO SHOW YOUR **STYLE AND PERSONALITY** WITH CREATIVE PHOTOGRAPHY. BRING UP TO **TWO CLOTHING CHANGES** AND ANY ACCESSORIES THAT REPRESENT WHO YOU ARE AND WHAT YOU HAVE ACCOMPLISHED.

\*ADD A FRIEND TO ANY SESSION \$75 (EXCLUDES THE METROPOLITAN)



# SELECT YOUR PORTRAIT PACKAGE

WE HAVE PUT TOGETHER THIS GROUP OF PACKAGES TO HELP MAKE YOUR PURCHASE EASIER. EACH DISCOUNTED PACKAGE ALLOWS YOU TO PERSONALIZE YOUR ORDER WHILE TAKING ADVANTAGE TO SOME EXTRA SAVINGS. **NO SUBSTITUTIONS ARE ALLOWED IN PACKAGES.** IF WE DON'T HAVE A PACKAGE YOU LIKE, FEEL FREE TO ORDER A-LA-CARTE' AT THE REGULAR PRICE.

## TENURE PACK

8 SHEET PRINTS  
4 SHEETS OF WALLETS (SINGLE POSE)  
11X14 PORTRAIT PRINT  
\$800 - (SAVE \$195)

## ELITE PACK

8 SHEET PRINTS  
4 SHEETS OF WALLETS (SINGLE POSE)  
11X14 PORTRAIT PRINT  
5X10 FRAMED ECLECTIC  
4X6 10 PAGE PREVIEW ALBUM  
ACCORDIAN MINI-BOOKS (SET OF 3)  
\$1600 - (SAVE \$580)

## PREMIERE PACK

6 SHEET PRINTS  
4 SHEETS OF WALLETS (SINGLE POSE)  
5X10 FRAMED ECLECTIC  
DVD SLIDESHOW  
4X6 10 PAGE PREVIEW ALBUM  
ACCORDIAN MINI-BOOKS (SET OF 3)  
\$1200 - (SAVE \$515)

## MASTERY PACK

6 SHEETS PRINTS  
3 SHEETS OF WALLETS (SINGLE POSE)  
\$500 - (SAVE \$130)

## MINI PACK

3 SHEET PRINTS  
3 SHEETS OF WALLETS (SINGLE POSE)  
\$300 - (SAVE \$75)

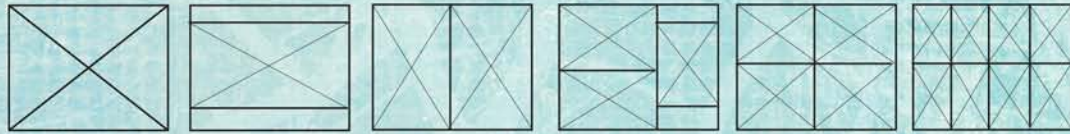


# SELECT A PORTRAIT SIZE

WE PUT OUR VERY BEST INTO EACH AND EVERY PRINT THAT WE PRODUCE. ALL PRINTS ARE INDIVIDUALLY EDITED, OPTIMIZED, COLOR CORRECTED, ENHANCED, AND RETOUCHE BEFORE BEING PROFESSIONALLY PRINTED AT THE TOP IMAGE LAB IN THE NATION. ALL IMAGES ARE PRINTED ON PROFESSIONAL ARCHIVAL LUSTER PHOTOGRAPHIC PAPER, WITH PRINTS 11X14 AND LARGER THEN MOUNTED ONTO 2 MM ARCHIVAL STYRENE BOARD FOR FURTHER RIGIDITY AND DURABILITY. PRINTS UP TO 20X30 ARE ALSO AVAILABLE ON METALLIC PAPER FOR AN ADDITIONAL 20% OVER THE STANDARD PRICE LIST. METALLIC PRINTS HAVE A VIBRANT, IRIDESCENT DEPTH THAT ADDS A WONDERFUL "PUNCH" TO THE IMAGE.

## SHEET PRINTS - \$85

EACH PRINT COMBINATION IS FOR ONE POSE PRINTED ON ONE 8X10 SHEET.



8X10

6X9

(2) 5X7

(3) 4X6

(4) 4X5

(8) wallets

\* INDIVIDUAL PRINTS UP TO 5x7 - \$60

## ART PORTRAIT SIZES

\* THESE IMAGES ARE CONSIDERED "FULL FRAME" AND REQUIRE NO CAMERA CROP.

* 8x12	—————	\$100	20X24	—————	\$285
11X14	—————	\$170	* 20X30	—————	\$355
* 12X18	—————	\$195	24X30	—————	\$385
16X20	—————	\$245	* 24X36	—————	\$465
* 16X24	—————	\$265	30X40	—————	\$590

## BULK WALLETS

WALLET PRINTS PRICES ARE AVAILABLE FOR A SINGLE POSE.

24 WALLETS	—————	\$120
32 WALLETS	—————	\$145
40 WALLETS	—————	\$165
56 WALLETS	—————	\$175



## SELECT A BONUS ITEM

MAKE YOUR PURCHASE AT FIRST ORDER APPOINTMENT AND WITHIN 30 DAYS OF YOUR SESSION AND RECEIVE A COMPLIMENTARY BONUS ITEM. SELECT ONE ITEM FROM THIS LIST, BASED ON YOUR TOTAL PURCHASE, LESS ANY DISCOUNTS OR GIFT CERTIFICATES. BONUS ITEMS ARE NOT AVAILABLE FOR ORDERS PLACED AFTER THE FIRST ORDER APPOINTMENT. ITEMS HOLD NO CASH VALUE AND CANNOT BE SUBSTITUTED. ALL BONUS ITEMS ARE DELIVERED AFTER COMPLETE ORDER IS PLACED AND PAID IN FULL. CONVENIENT PAYMENT PLANS ARE AVAILABLE.

600

1 PRINT SHEET

50 REP CARDS

800

2 PRINT SHEETS

ACCORDIAN MINIBOOKS  
(SET OF 3)

1500

5X10 FRAMED ECLECTIC

3 PRINT SHEETS

2000

WEB IMAGE CD  
(10 IMAGES)

DVD SLIDESHOW

2500

5X5 CUSTOM DESIGNED ALBUM

WEB IMAGE CD  
(20 IMAGES)



# AVAILABLE PORTRAIT PRODUCTS

DANNY CLARK PHOTOGRAPHY DESIGNS AND CUSTOMIZES UNIQUE DISPLAY AND PORTRAIT PRODUCTS, SUCH AS ALBUMS AND FRAMED PIECES. WE INVITE YOU TO VISIT THE STUDIO TO SEE SAMPLES OF THE MANY OPTIONS. AT THE TIME OF THE PORTRAIT REVIEW/ORDER APPOINTMENT, WE WILL ALSO BE ABLE TO ASSIST IN CHOOSING THE BEST DISPLAY OPTIONS TO FIT YOUR NEEDS. BELOW ARE JUST A FEW OF THE MANY OPTIONS WE PROVIDE.

FRAMED ECLECTIC - 5 X 10 EASEL BACK FRAME WITH CUSTOM DESIGNED IMAGE COLLAGE

IMAGE PORTFOLIO - A CUSTOM DESIGNED IMAGE BOX CONTAINING 15 FRAME MOUNTED IMAGES

REP CARDS - CUSTOM DESIGNED FOLDED 2X3 IMAGE CARDS TO SHARE WITH ALL YOUR FRIENDS

DVD SLIDESHOW - CUSTOM DVD SLIDESHOW OF IMAGES SET TO MUSIC

FRAMED PERSONALITY PANEL- 5X30 FRAMED STORYBOARD PRINT

STORYBOARDS AND COLLAGE PRINTS

ASSORTED CUSTOM DESIGNED ALBUMS

GRADUATION ANNOUNCEMENTS AND PARTY INVITATIONS

GALLERY AUTOGRAPH ALBUM

ACCORDIAN MINI-BOOK

WEB IMAGE CD

SILVER & PEWTER PHOTO JEWELRY & ACCESSORIES